

SASA *designs*

2012 Catalog





Give Her the Chance of a *lifetime.*

Sasa Designs is a jewelry business employing and providing fair wages to Deaf artisans in Kenya.

With an estimated unemployment rate of 85% among the Deaf in Kenya, few will have an opportunity to discover their potential, work in dignity and earn a fair wage. Employers are simply not willing to deal with the communication issues of working with the Deaf.

After waiting for so long for an opportunity to appear, many Deaf people have lost hope. Often Deaf mothers struggle to provide food for their family. Clean water and sanitary home conditions in the slums are often out of their reach. One way out of poverty is education, but Deaf families struggle to pay school fees, provide books or purchase the required school uniforms for their children.

Sasa means “now” in Swahili.

We believe that “Now is her time to shine.”

Sasa Designs gives Deaf artisans the chance they’ve been waiting for – the chance to learn new skills, to discover what she is capable of and to feel productive.

The income these artisans earn gives them a way to support their families ~ to send their children to good schools, to provide better nutrition and healthcare for them. Instead of always feeling like a burden to the family, she moves to a position of respect as one who contributes to the household income.

As she comes to work each day, she also enjoys the fellowship of other Deaf artisans with whom she can easily communicate through Kenyan Sign Language.

D.O.O.R. (Deaf Opportunity OutReach) International, in partnership with OneMaker, has launched Sasa Designs in response to the overwhelming poverty and joblessness among Deaf people in Kenya. Creating opportunities for the Deaf through this business is a tangible expression of God’s love for them.

Businesses and other non-profit organizations may order jewelry at wholesale prices by contacting Jana Harp Dean of OneMaker at jana@onemaker.com. Minimum order is \$500.



her time to shine

Gemstone Necklace & Matching Earrings

Exploding with richly colored gemstones and adorned with antiqued brass components, these statement pieces are regal. Uniquely created for Sasa Designs, you won't find them anywhere else.

Choose from five colors:

- Black onyx
- Turquoise (genuine turquoise rounds & faux turquoise howlite chips)
- Tiger's eye
- Red coral
- Unikite

These necklaces are adjustable and will fit most women. Maximum length is 22 inches. The necklaces range in weight, depending on color, from 2.6 ounces to 3.3 ounces.

These gemstone necklaces are lovingly handcrafted by Deaf Kenyan artisans.

Red Coral



“Her Time to Shine” Coral* Necklace
SRP: \$40

“Linked Together” Coral Earrings
SRP: \$10

“Drop of Simplicity” Coral Earrings
SRP: \$10



*Note: The red coral chips and beads have naturally occurring indentations and black specks that are part of their intrinsic beauty.

Tiger's Eye

**“Her Time to Shine” Tiger’s Eye
Necklace**

SRP: \$38

**“Linked Together” Tiger’s Eye
Earrings**

SRP: \$10

**“Drop of Simplicity” Tiger’s Eye
Earrings**

SRP: \$10





Unikite

**“Her Time to Shine” Unikite
Necklace**

SRP: \$38

“Linked Together” Unikite Earrings

SRP: \$10

“Drop of Simplicity” Unikite Earrings

SRP: \$10



Black Onyx

“Her Time to Shine” Onyx Necklace
SRP: \$40

“Linked Together” Onyx Earrings
SRP: \$10

“Drop of Simplicity” Onyx Earrings
SRP: \$10



*Turquoise
& Howlite*

**“Her Time to Shine” Turquoise &
Howlite* Necklace**

SRP: \$38

**“Linked Together” Turquoise
Earrings**

SRP: \$10

**“Drop of Simplicity” Turquoise
Earrings**

SRP: \$10



* Made with turquoise-colored howlite chips and round turquoise beads.



*Abundance
Necklace*

“Abundance” Necklace

This gorgeous bronze multi-strand seed bead necklace dresses up any outfit. Twenty strands of bronze seed beads connect to antique brass end caps and chain.

These necklaces are adjustable to a maximum length of 19.5 inches and weigh only 2 ounces.

SRP: \$40



Wrap Bracelets

Wrap bracelets are all the rage right now. These beauties are hand stitched and made from leather and Czech glass beads. They wrap around most wrists four times and are adjustable. The leather can be cut $\frac{1}{4}$ " inch past the knot to custom size them.



“It Mattered to This One” Starfish Wrap

Inspired by a poem, this bracelet conveys how important our efforts are to change even one life. The little girl in the poem picks up a stranded starfish from the beach to throw it back into the ocean. Although she can't save all of them, she knows, “It mattered to this one.”

Each bracelet comes with the poem “It Mattered to This One” printed on a card.

The Starfish Wrap is made with metallic Kansa leather, faceted Czech fire-polished glass beads in light bronze, and close with an antiqued silver flat tag. The starfish is antiqued plated silver as well.

SRP: \$55

Mixed Metal Wrap Bracelet

This bracelet is made with metallic Kansa leather, faceted Czech fire polished glass beads in light bronze, and an antiqued gold flat tag. It has a gorgeous “mixed metals” look and goes with almost any outfit.



SRP: \$55



SRP: \$55

Urban Bling Wrap Bracelet

This wrap is made with metallic Kansa leather, faceted Czech fire-polished glass beads in pearl, and a very sparkly 13mm rhinestone closure. It's perfect for a dressy occasion or just jeans.



Wedding Bliss Wrap Bracelet

A fantastic gift for a bride, this bracelet features metallic pearl leather and faceted fire-polished Czech glass beads in pearl with a sparkly 13mm rhinestone closure.



SRP: \$55



SRP: \$55



Kenyan Elephant Wrap Bracelet

This wrap bracelet is made with metallic Kansa leather, faceted Czech fire-polished glass beads in an olive color. It closes with this darling silver-tone elephant, a symbol of Kenya.

Bronze Elephant Wrap Bracelet

This bracelet is made with metallic Tota (light gold) leather, faceted fire-polished Czech glass beads in bronze and closes with an antiqued brass elephant, a symbol of Kenya.

SRP: \$55



Black Onyx Wrap Bracelet

This bracelet features shiny black 10mm onyx beads hand woven onto metallic Kansa leather. It is closed with an antique gold circular disk.

Wholesale price: TBD